Clinical Excellence Value Visit
“Evaluating the success of today’s population health and payment strategies – taking care delivery to the next level”

November 3 – 6, 2015
Hotel Orlando Lake Buena Vista | 1751 Hotel Plaza Boulevard
Lake Buena Vista, FL 32830

AGENDA

Hosted by:
AvMed & Health First Health Plans

AGENDA | Tuesday, November 3, 2015

7:30 – 8:00 Breakfast – Crystal Room
Sponsored by:
Gorman Health Group

8:00 – 9:00 Welcome & Introductions – North Ballroom
Sara Neese, RN
Health Plan Alliance

9:00 – 10:00 Connecting Communities: The Next Population Health Lever
Deryk Van Brunt, DPh
President & Chairman
Healthy Communities Institute

10:00 – 10:15 Break
Refreshment Breaks Sponsored By Aspire Health

10:15 – 11:00 NCQA Accreditation Update for 2016
Frank Micciche
VP, Public Policy & Communications
NCQA

• What’s new with health plan accreditation requirements for 2016
• How are the Medicare and marketplace/exchange requirements for quality metrics aligning with NCQA standards?
• An overview of the transition from rankings to ratings for health plans.
11:00–12:00  The Continued Evolution of Quality Measurement: Star Ratings and QRS Update  Melissa Smith  
• 2016 Star Ratings updates  
• 2016 QRS updates  
• Alignment of Quality measurement programs  
• Optimizing provider engagement amidst multiple Quality measurement systems  

12:00–1:00  Lunch – Crystal Room  Sponsored by: Pharmaceutical Strategies Group LLC  

1:00–2:00  Specialty Drugs & Biosimilars – Trends & Spend Management Strategies  Vanita Pindolia, PharmD  
• VP, Ambulatory Clinical Pharmacy Program  
• Henry Ford Health System/Health Alliance Plan  

2:00–2:45  AvMed Case Study: “Don’t Let Your PBM Hold You Hostage”  Shawn Barger, PharmD  
• Director of Pharmacy  
• AvMed  

2:45–3:00  Break  Refreshment Breaks Sponsored By Aspire Health  

3:00–4:00  The Devil is in the Details–PBM Oversight  Debra Devereaux  
• Senior Vice President  
• Gorman Health Group  
• Review the strategy and the framework for oversight of the delegated functions your PBM conducts on your behalf.  
• Gain the knowledge needed to be able to conceptualize and understand a government programs compliant PBM oversight and monitoring program including:  
  o PBM RFPs  
  o Tips for PBM contracting  
  o Framework for delegation oversight and monitoring  
  o Best practices
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| 4:00 – 5:00 | **Health First Health Plan Case Study: The Embedded Pharmacist Program - How Managed Care Pharmacists Play an Important Role in Primary Care** | Dr. Nancy Youssef, PharmD CPh  
Clinical Manager  
Pharmaceutical Services  
Health First Health Plans |
|          | • Define the role of the Managed Care Pharmacist  
• Identify the timeline and potential barriers with implementation of the Embedded Pharmacist Program  
• Evaluate the potential cost savings and increase in quality measures that are associated with implementation of the program |
| 6:00 pm  | **Dinner at Bongos Cuban Café – Disney Springs**  
Sponsored by: Exact Sciences |
# AGENDA | Wednesday, November 4, 2015

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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>8:00 – 8:30</td>
<td>Breakfast – Crystal Room</td>
<td>Sponsored by: Health Integrated</td>
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<td>8:30 – 10:00</td>
<td><strong>Connecting the Dots...Bridging the Gap in Care Management to Drive Outcomes and Plan Financial Performance</strong>&lt;br&gt;Dr. Sam Toney and Jane Scott of Health Integrated will discuss psych-social determinants and how these relate to managing your most difficult patient populations. Discussion points include:&lt;br&gt;• Identifying medical and psychological issues and their ties to health care outcomes, avoidable utilization, cost containment and revenue optimization;&lt;br&gt;• Suggested practices for care gap identification; and plan data mining opportunities.</td>
<td>Sam Toney, MD&lt;br&gt;Chief Medical Officer and&lt;br&gt;Jane Scott, Sr. VP of Professional Services&lt;br&gt;Health Integrated</td>
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<td>10:00 – 10:30</td>
<td><strong>Roundtable Discussion – Plans share information about their behavioral health integration strategies and initiatives</strong></td>
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<td>10:30 – 10:45</td>
<td>Break</td>
<td>Refreshment Breaks Sponsored By Aspire Health</td>
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<td>10:45 – 12:00</td>
<td><strong>Reducing Readmission Rates in Collaboration with your IDN.</strong>&lt;br&gt;• Health First Health Plans has reduced their Medicare Advantage Readmission rate from an average of 15.2% in 2013 to less than 9%.&lt;br&gt;• HFHP leveraged a tool that was in place at the acute hospitals to integrate hospital and health plan data to automate risk stratification and alerts.&lt;br&gt;• In April of 2015, they were recognized by the Intelligent Health Association for the Most Innovative Use of Business Intelligence.</td>
<td>Jennifer Brady, MD&lt;br&gt;Chief Medical Officer&lt;br&gt;Health First Health Plans</td>
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<td>12:00 – 1:00</td>
<td>Lunch – Crystal Room</td>
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| 1:00 – 2:00| **Health First Health Plan Case Study: Comprehensive Health Assessment Program** | Michelle Peake, Health First Health Plans  
|            |                                                                         | Lindsey Schram, Health First Health Plans                                  |
| 2:00 – 3:00| **Resource Stewardship Tools with Population Management - the Model of Care.** | Victor Collymore, MD, CMO  
|            |                                                                         | Jane Daughenbaugh, Director Delegated Healthcare Services  
|            |                                                                         | David DiGiuseppe, Director of Program Development – Medical Management  
|            |                                                                         | Community Health Plan of Washington                                        |
| 3:00 – 3:15| **Break**                                                               | Refreshment Breaks Sponsored By Aspire Health                               |
| 3:15 – 4:30| **Health New England Case Study: OB Bundled Payment Development**        | Laurie Gianturco, MD Chief Medical Officer &  
|            |                                                                         | Julie Bodde Director of Healthcare Informatics  
|            |                                                                         | Health New England                                                          |
| 6:00       | **Dinner on Your Own**                                                  |                                                                           |
8:00 – 8:30  Breakfast – North Ballroom

8:30 – 9:30  Home-Based Palliative Care: A Strategy for Caring for Your Sickest Patients
• What is home-based palliative care?
• What are the benefits of a home-based palliative care program?
• What is the ROI you can achieve from a home-based palliative care program?
• What are the key choices you have to make in standing up a home-based palliative care program?

Brad Smith  
Chief Executive Officer  
Aspire Health

9:30 – 10:30  Powering Person-Centric Care Through Digital Transformation
As the health care industry shifts from FFS to Value Based Reimbursement models, healthcare organizations are looking for innovative ways to improve the care coordination and member/patient experience using multi-channel solutions and social, mobile and biometric devices. Two relevant digital solutions will be shared:
• How digital health is transforming how patients and providers interact with the healthcare system by enabling them to proactively connect through a multi-channel platform to improve discharge, monitor chronic conditions, streamline and improve PCP care, and improve the satisfaction of all care stakeholders.
• How personalized mobile interaction and interfaces with biometric devices can integrate with population health programs to transform the care and outreach paradigm.

Jonathan Ringo, MD,FACOG  
Chief Medical Information Officer  
LifeBridge Health

Oliver Lignell, PMP,ARM  
Director, Healthcare Business Consulting  
Cognizant

10:30 – 10:45  Break  
Refreshment Breaks Sponsored By  
Aspire Health

10:45 – 12:00  Sentara Health Plan Case Study:  
Global Budgets, Population Health, Health Plan Analytics and the New World of Provider-Plan Collaboration
• Describe the key goals and objectives of the alternative payment models that Optima Health is

Tom Lundquist, MD  
Chief Medical Officer  
Sentara Health Plans
bringing to the marketplaces they serve and the clinically integrated network partnerships they are engaged in, including Sentara Quality Care Network (SQCN)

- Discuss the significant investment in analytics that is necessary for successful provider-plan collaboration to ensure that these new innovative payment models succeed to all parties satisfaction
- Share early results of these partnership discussions, include quality and cost efficiency outcomes as they begin to reveal themselves.

12:00 – 1:00  Lunch – North Ballroom

1:00 – 2:00  Johns Hopkins Case Study:  
Collaborative Approaches to Provider Engagement  
Daniel J. Durand, MD  
Director of Accountable Care,  
Johns Hopkins HealthCare LLC. &  
Assistant Professor of Radiology,  
Adjunct Faculty, The Johns Hopkins University School of Medicine

2:00 – 3:00  AvMed Case Study:  
Aligned Provider Strategy  
Ann Wehr, MD  
Chief Medical Officer  
AvMed

3:00 – 3:15  Break  
Refreshment Breaks Sponsored By  
Aspire Health

3:15 – 4:30  Care Management/Population Health Systems – Industry Update  
Bob Hoover, Consulting Director &  
Felizitas Devine, Senior Manager of Clinical Consulting Services  
HTMS  
- Population Health – What is “Population Health” and why it is important?  
- How do I deliver solutions/capabilities to support my Population Health strategies?  
- Population Health Vendor Market Overview  
- What other Health Plans are implementing Discussion: Logical approach to building these capabilities and what the critical success factors might be for a successful strategy?

6:00  Dinner at Morimoto Asia – Disney Springs  
Sponsored by: Oleen Pinnacle Healthcare Consulting
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<td>Peer Group Roundtable Discussions</td>
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<td>You won’t want to miss this networking opportunity</td>
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<td>to participate with your peer group and informally</td>
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<td>share your best practices and challenges. Topics of</td>
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<td>Wrap Up</td>
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