

## Fall Leadership Forum 2022

Tuesday, Nov 1 – Friday, Nov 4, 2022  
Bishop's Lodge | Santa Fe, New Mexico

### AGENDA AT A GLANCE

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#### Tuesday, NOVEMBER 1

6:00PM Welcome Dinner

#### Wednesday, NOVEMBER 2

8:00 Breakfast

9:00 Welcome!

9:30 Coffee break

9:45 Live Podcast recording: The Cost of Care – How regional healthcare players are evolving their approach to whole person care

11:15 Case study from Presbyterian Health Plan: Embracing new ways of serving members that are more meaningful to them

12:30 Lunch

1:30 CEO Panel: Transformational shifts regional plans are making to stay close to their organizations' missions

2:45 Break

3:15 Lightbulb moments: HPA execs share their best ideas

4:30 Sessions adjourn

6:00 Networking Dinner

#### Thursday, NOVEMBER 3

8:00 Breakfast

9:00 Keynote speaker: Dr. BJ Miller on charting a course to well-being together

10:00 Break

10:30 The Innovation Adoption Equation: Removing the guesswork

11:45 Lunch

12:45 Panel discussion: The long-term investments Alliance members are making to make DE&I a reality

1:45 Fireside chat: A new kind of "payvider" and how they're reimagining patient experiences

2:45 Sessions adjourn

3:15 Board meeting

6:00 Networking Dinner

#### Friday, NOVEMBER 4

7:00 Hosted breakfast

# TUESDAY, NOVEMBER 1

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6:00 PM Welcome dinner at the hotel – Walled Garden

# WEDNESDAY, NOVEMBER 2

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8:00 AM Breakfast – Hall 1

9:00 AM Welcome! – Hall 2 & 3

Joe Lastinger, President  
Health Plan Alliance

Coreen Dicus-Johnson,  
President & CEO  
Network Health Plan

9:30 AM Coffee break

9:45 AM **Live Podcast recording: The Cost of Care – How regional healthcare players are evolving their approach to whole person care**

Fall Leadership Forum attendees will join a live recording of The Cost of Care, a podcast from [Lemonada Media](#). Hosted by healthcare economist David Smith, The Cost of Care centers conversations with patients, medical experts, and policy makers to reveal how the wealthiest nation on earth ended up with one of the most expensive, worst-performing healthcare systems in the world and provide solutions to fix it, together. Join us at the Fall Leadership Forum for a live-recorded episode, featuring a panel of guests whose conversation will seek to elevate critical and important conversations with Alliance members in attendance.

David Smith, Founder  
Third Horizon Strategies

Leigh Caswell,  
Vice President Community  
Health  
Presbyterian Healthcare  
Services

Julie Myers, MD, MPH,  
Deputy Chief Medical  
Officer  
MetroPlus Health Plan

11:15 AM

**Case study from Presbyterian Health Plan: Embracing new ways of serving members that are more meaningful to them**

Get inspired by Presbyterian's efforts to improve their MA members' experience by enhancing access to healthcare with a seamless, unified experience that combines in-person, digital and community engagement. At the center of this effort? The commitment to deepen even further the trusted relationship between Presbyterian and its MA members, *plus* the broader community. In this session, the VP of MA transformation, Tony Hernandez, shares the discovery work and due diligence already completed, provides an update on the program development and where Presbyterian is investing resources to deliver this exciting new experience for its members. Engage in exploratory conversation regarding how Presbyterian and other Alliance member plans are thinking about whole health and how they are improving the local communities' access to services they want, when they want them, and how they want them.

Tony Hernandez  
VP, MA Transformation  
Presbyterian Health Plan

Alex Carter  
Clinical Advisor for  
Innovation  
Presbyterian Health Plan

12:30 PM Networking Lunch – Hall 1

## Health Plan Alliance

1:30 PM	<p><b>CEO Panel: Transformational shifts regional plans are making to stay close to their organizations' missions</b></p> <p>Lean into a candid discussion with CEOs from Alliance member health plans across the country: How are we continuing to transform to serve our members, maintain strong partnerships, and deliver strong outcomes for all stakeholders? Every organization uniquely approaches these mandates, and our panel of CEOs shares their philosophy and priorities regarding these challenges. Together, we dig into the transformational shifts we've made in response to external pressures – from the global pandemic to market activity, member expectations and industry shifts.</p>	<p>Leanne Berge, CEO Community Health Plan of Washington</p> <p>Greg McCarthy, CEO Denver Health Medical Plan</p>
2:45 PM	Break	
3:15 PM	<p><b>Lightbulb moments: HPA execs share their best ideas</b></p> <p>In this fast-paced, facilitated group ideation session, Alliance member health plan leaders share a "lightbulb moment" – a quick overview of their best tactics that have moved the needle on key initiatives. Examples may include effective provider partnership strategies; impactful outreach efforts that have engendered engagement among your member population; workforce management strategies that, once implemented, have improved satisfaction or retention; tactics that have radically reduced costs or managed risk, and more. Walk away with a collection of new ideas to take back to your teams.</p> <p><b>From Network Health Plan:</b></p> <p>Learn how a health reimbursement arrangement can be a recruitment and retention tool for employees, lower health plan costs and be a new source of income for health systems. Network Health shares its four-year story and Catilize Health joins the discussion, sharing examples of over a decade of savings.</p> <p><b>From Geisinger Health Plan:</b></p> <p>Geisinger has jointly developed a program with Geisinger Clinic (Geisinger's multi-specialty physician group practice) regarding Medicare Advantage for the Clinic's Medicare patients. The program is intended to educate the Clinic's Medicare patients about Medicare Advantage in general and provide them with an opportunity to connect with GHP to learn more about GHP's Medicare Advantage products. The program has been embedded into the workflows at Clinic practice sites and has been well received by patients. Collaboration with affiliated provider clinics regarding Medicare Advantage can be very positive but must take into account compliance requirements and substantial work with and buy-in from physicians, nurses and clinic staff.</p> <p><b>About the Health Plan Board Structure and Compensation Survey:</b></p> <p>The survey, conducted mid-year 2022, captures current health plan board size, configuration, member sourcing, standing committees, term limits, and compensation structure. In addition, the survey explores how plan boards integrate with their system board, priority areas of focus, and training, resources, and support.</p>	<p>Coreen Dicus-Johnson, President &amp; CEO Network Health Plan</p> <p>Craig Lack, President Catilize Health</p> <p>Dave Weader, Associate Chief Legal &amp; Regulatory Affairs Officer Geisinger Health Plan</p> <p>Joe Lastinger, President Health Plan Alliance</p> <p>Jennifer Bosley, Director, Learning &amp; Collaboration, Health Plan Alliance</p>
4:30 PM	Sessions adjourn	
6:00PM	Networking dinner – The Hall	

# THURSDAY, NOVEMBER 3

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8:00 AM	Breakfast – Hall 1	
9:00 AM	<p><b>Keynote: Charting a course to well-being together</b></p> <p>Dr. BJ Miller is an expert on palliative and end of life care. He is an advocate for a healthcare system that minimizes unnecessary suffering and maximizes quality of life. His first book, <i>The Beginner's Guide to the End: Practical Advice for Living Life and Facing Death</i>, is the first ever practical, comprehensive, and compassionate guide to dying — and living fully. An Assistant Clinical Professor of Medicine at the University of California San Francisco (UCSF), Dr. Miller is also an attending specialist for the Symptom Management Service of the UCSF Helen Diller Comprehensive Cancer Center, one of the country's very first outpatient palliative care clinics. Among the various awards received, Dr. Miller won the William Osler Distinguished Teaching Award as well as the AAHPM/Project on Death in America Palliative Medicine Community Leadership Award.</p>	<p>BJ Miller, MD Author of <i>The Beginner's Guide to the End: Practical Advice for Living Life and Facing Death</i></p>
10:00 AM	Break	
10:30 AM	<p><b>The Innovation Adoption Equation: Removing the guesswork</b></p> <p>Our members are at the center of all we do but making that manifest in our innovation framework is easier said than done. "Innovation" as a function can quickly get stalled by other mission-critical needs (NSA and price transparency, anyone?). In this session, product innovation consultant Frances Cairns takes the audience on an exploration of an Aligned Innovation Framework that defines and productizes unmet customer needs, leading to greater engagement, satisfaction, and outcomes. We'll move through the four gates of this framework, from a readiness inventory and unmet need research through design and validation, and into the engineering and mapping that ultimately lead to a MVP, pilot testing, and eventually scale. Attendees will walk away with a fresh perspective on what it takes to truly embed innovation so that it delivers results as consistently as every other mission-critical element you need to leapfrog the competition and stay relevant to your stakeholders.</p>	<p>Frances Cairns Founder and CEO C\R Strategy Partners</p>
11:45 AM	Networking Lunch	

12:45 PM

**Panel discussion: The long-term investments Alliance members are making to address diversity, equity, and inclusion.**

Increasing diversity, equity and inclusion throughout a health plan supports and reflects the core values of an organization working to positively impact health care disparities and economic equity in the local community. During this conversation, we will focus on the creation and implementation of strategies addressing this important initiative, which also focuses on areas such as management of an organization's workforce and leadership training, diverse supplier base, cultural competency programs, and community engagement.

Jaime González, DrPH,  
MSSW, MSHA  
Chief Business Development  
Officer  
Health Plan Alliance

Panelists:

Elizabeth Priller, Director,  
Diversity, Equity, Inclusion,  
and Belonging  
Quartz Health Solutions

Lori A. Johnston  
President  
Paramount Health Plan

Moderated by:  
Jackie Gonzalez, CEO of  
J29 Associates

1:45 PM

**Fireside chat: A new kind of “payvider” and how they’re reimagining patient experiences**

Engage in a candid conversation with this unique panel of well capitalized, risk bearing primary care organizations partnering with Alliance member plans (and their competitors) in value-based programs. Our panel shares their philosophy, business model and views of how healthcare will continue to evolve toward value, and how their relationships with providers and payors will evolve as well.

Joe Lastinger, President  
Health Plan Alliance

DeLyle Manwaring  
Market President and  
Regional Vice President  
VillageMD

Oak Street

Kevin Spencer, MD,  
Chief Clinical Partner  
Agilon Health

2:45 PM

Sessions adjourn

3:15 PM

Health Plan Alliance Board of Directors Meeting

6:00 PM

Networking dinner - The Pink Adobe  
406 Old Santa Fe Trail

## FRIDAY, NOVEMBER 4

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7:00 AM

Hosted breakfast at SkyFire

