

BRING-YOUR-OWN-DEVICE DIABETES MANAGEMENT PROGRAM

Glooko is the bring-your-own-device program that makes diabetes management easier. Our data-driven, turnkey approach delivers insights to help improve member engagement and outcomes. Glooko provides care teams with better visibility to members' data to offer targeted support, diabetes education, and better self-management skills in between physician-office visits. Glooko syncs blood glucose, insulin and exercise data from 80+ diabetes devices and wearables and allows members to easily add lifestyle information from a database of over 500,000 foods and medications.

WHY MEMBERS LOVE GLOOKO

NO NEED TO SWITCH DEVICES

The Glooko mobile app is compatible with most popular blood glucose meters, insulin pumps and continuous glucose monitors (CGMs) on the market. Members sync their preferred, formulary-covered devices with Glooko to easily track and better understand their diabetes data to help improve daily decisions.

PERSONALIZED INSIGHTS

Glooko highlights each member's unique blood glucose patterns and trends and explains them in simple phrases. Using Glooko, members can see what is working for them and identify situations where they may need more support from their care team.

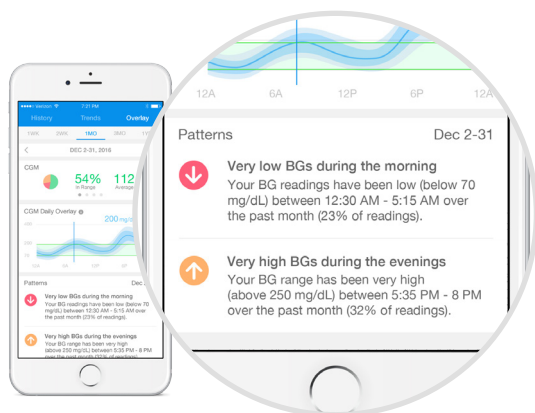


FIG 1. Glooko highlights patterns and trends using data synced from members' devices, so members and their care teams can correlate lifestyle behavior with their blood glucose data.

WHY CARE TEAMS LOVE GLOOKO

THE RIGHT MEMBERS AT THE RIGHT TIME

Glooko helps care teams see which members are doing well and which are at risk through analytics that provide insights into each member's glycemic control. Flags help care teams easily coordinate follow up with members to ensure they stay on track.

ENSURE THE CONTINUUM OF CARE

Members can easily share blood glucose, medication, food and exercise data with their care team, who are then empowered to deliver holistic, data-driven advice and coordinate with the 6,000+ physicians who currently use Glooko. This ensures continuity of care for members who require treatment plan changes or additional medical services from network providers.



FIG 2. Glooko provides care teams with quick insights on each member, so they can easily identify areas where members may need more support.

BETTER ENGAGEMENT THAT AMPLIFIES COACHING

Glooko's versatile, ready-to-use diabetes management program delivers personalized insights that engage members with diabetes and enhances your existing disease management program by highlighting opportunities for cost savings and improved self-management. For those interested in a turnkey solution with integrated coaching, Glooko can also provide diabetes clinical coaching services.

60% of enrolled users actively use Glooko¹

43% of users log diet, medication or exercise in addition to their glucose levels²

46% of users sync more than one device with Glooko³

DATA-DRIVEN INSIGHTS THAT IMPROVE OUTCOMES

Members improve after using Glooko for just two months.⁴

0.5pt improvement in estimated A1C⁵

11% decrease in risk of a hyperglycemic event, without an increase in hypoglycemia⁶

34% increase in blood glucose testing frequency⁷

TURNKEY PROGRAM FOR RAPID DEPLOYMENT

When you partner with Glooko, you receive a turnkey set of marketing materials, easily customized with your brand, to help you get started: emails, direct mails, text messages, on-site signage, outbound coaching call scripts and corporate communications.



EMAILS



DIRECT
MAILS



TEXT
MESSAGES



ON-SITE
SIGNAGE



OUTBOUND
CALL SCRIPTS



CORPORATE
COMMUNICATIONS

^{1,2,3} based on active users

^{4,5,6,7} Glooko's Diabetes Management Application Improves Glycemic Outcomes Compared to Control, 2017