WOULD YOU LIKE TO GROW THE
SMALL EMPLOYER MARKET?

WE CAN HELP.

VIMLY®
BENEFIT SOLUTIONS

SMALL GROUPS. BIG RETURNS.

The small employer group market is often a difficult one for Carriers to access and manage. Between manual processes, cumbersome data exchanges, and the daily complexities of handling so many details, offering your products and services to this lucrative channel may seem out of reach. Until now.

With innovative benefits technology from Vimly, you can:

- Easily manage small multi-employer groups.

- Streamline and automate complex benefits administration processes.

- Facilitate new revenue streams and increase profitability.

- Provide a better customer experience.

- Move from paper to the cloud with minimal disruption.

SIMPLIFYING BENEFITS ADMINISTRATION FOR CARRIERS SINCE 1993.

At Vimly, we offer a cloud-based platform called SIMON® that empowers you to easily manage your entire group of business. Unlike other single-employer solutions, SIMON was built from its inception to streamline and automate even the most complicated interactions between small multi-employer groups and Carriers.

Quoting, renewal, enrollment, eligibility, billing, data exchange, and reconciliation can all be administered from a single portal. This kind of ease and efficiency will open distribution channels to provide you with new customers. And you'll retain them with an elegant, seamless experience from SIMON that simplifies the entire benefits journey from quote to card.

IT TOOK 25 YEARS TO MAKE BENEFITS LOOK THIS EASY.

SIMON is our proprietary cloud-based platform and suite of products that simplify the entire benefits journey through automation. We've put everything we've learned over 25 years into each product. The result is a fully integrated, seamless experience for carriers, employers, employees, brokers, third-party administrators (TPAs), and more.
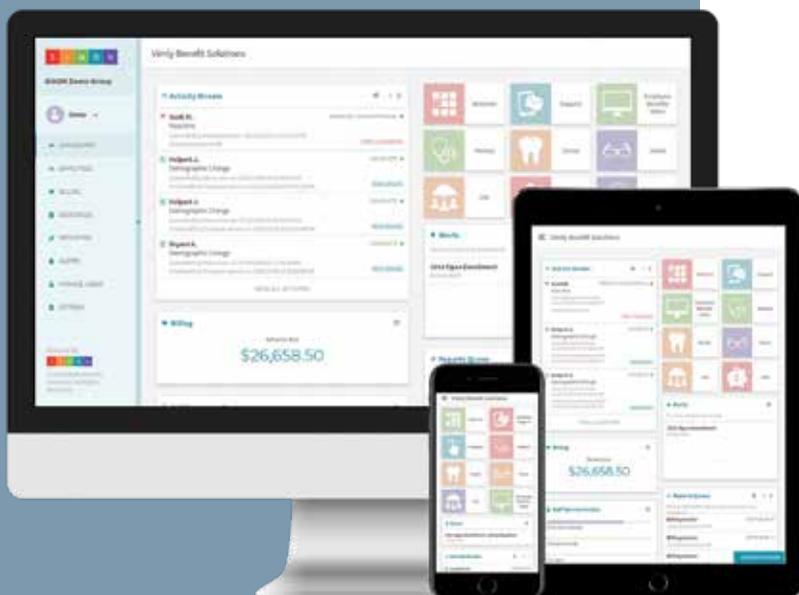
SIMON

ONE BILL. WE HANDLE THE REST.

SIMON provides consolidated billing and premium payment across multiple employers and benefit types. It merges complex disbursement and financial transactions into a single invoice, enabling you to issue one convenient payment that is distributed to all stakeholders. It's seamless, accurate, and hassle-free.

Multiple Payments Consolidated into a Single Invoice
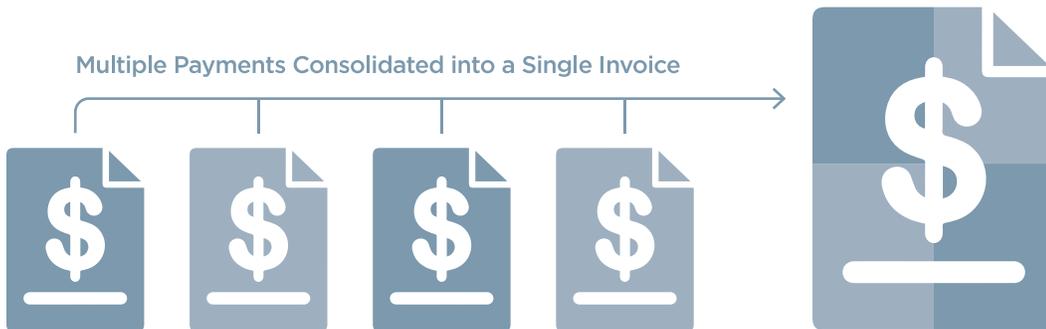
- Billing for all coverage types: medical, dental, vision, life, ancillary, and voluntary benefits
- Complex and custom rate structure support
- Automated billing notifications
- Support for sophisticated fees and commission schedules and conventions
- Aggregated payment to all stakeholders
- Reconciliation reports

ELECTRONIC DATA INTERCHANGE: SECURE. ACCURATE. ON TIME.

Nothing is more mission-critical than ensuring the security of your data. Vimly is integrated with over 72 health plans, ancillary carriers, and benefit service providers, and we've transmitted over 200,000 eligibility files. You can count on us to keep your data secure.

1M+
Members Supported

100%
Client Retention

$15B+
Carrier Premiums Collected and Distributed

200K+
Electronic Eligibility File Feeds

BENEFITS TECHNOLOGY
THAT FREES YOU.

VIMLY®
BENEFIT SOLUTIONS

MOVE FROM PAPER TO THE CLOUD.

Move from paper-laden administration to a 24/7 online experience that features digital documents and e-signatures, digital data exchanges, administration and enrollment from any device, and much more. These new operational efficiencies will save you and your members time, money, and are a must to stay competitive in today's market.

REDUCE ADMINISTRATIVE BURDENS WITH AUTOMATION.

Is your current benefits system labor intensive? Are administrators manually formatting data, tracking changes, or struggling to manage complex eligibility rules? SIMON automates the most cumbersome administrative tasks, freeing everyone to focus their time on more critical areas.

MANY STAKEHOLDERS. ONE EXPERIENCE.

With SIMON, siloed technology is a thing of the past. We offer a unified experience for both your internal teams and external distribution partners and clients. This creates a consistent experience, requires less training, and positions you as a market leader.

DEEPEN SATISFACTION AND RETENTION.

When you streamline and automate business processes with SIMON, your member groups will notice. When you simplify the complicated, satisfaction increases. When you save your members time and effort, everyone is happy. And happy customers are loyal customers.

DELIVERING A BEST-IN-CLASS BENEFITS ADMINISTRATION TECHNOLOGY PLATFORM

S I M O N

VIMLY®
BENEFIT SOLUTIONS

WE'RE WITH YOU ON ANY DEVICE.

SIMON has been optimized to work on any device—whether desktop, laptop, tablet, or phone. It doesn't matter where you happen to be, SIMON is right there with the options you need to increase your flexibility and productivity.
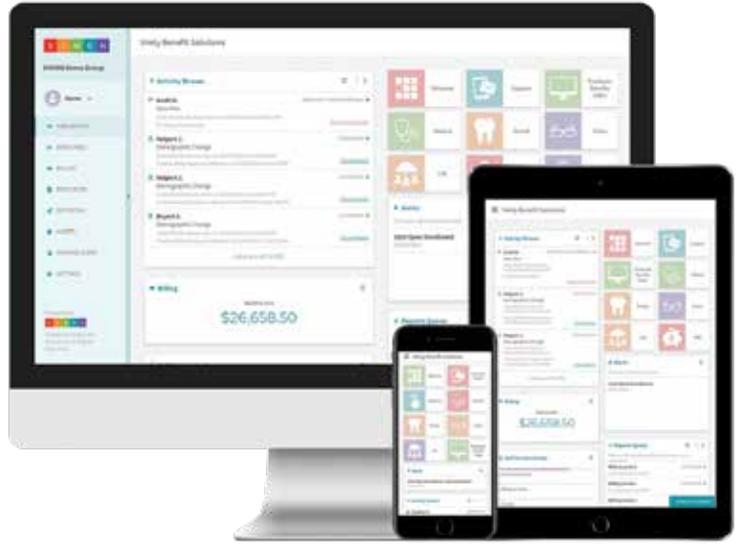
MAKING BENEFITS SIMPLE - FROM BEGINNING TO END.

At Vimly, we've partnered with the industry's largest providers of benefits and services - helping them overcome their thorniest challenges - and incorporating all of those learnings to create a broad range of exceptional technologies and services.

Quoting and Renewal Automation	Enrollment and Eligibility Management	Electronic Data Interchange (EDI)	Consolidated Billing, Collection, Payment & Product Bundling	Broker Credentialing, Commission Calculation and Payment Remittance	Finance and Cash Management and Robust Reporting
Complex Premium Rate Management	Compliance Solutions (Regulatory, Federal and State)	CDHP and COBRA Administration	Exceptional Customer Service Support	Omnichannel Platform	White-labeling and Branding

WHAT DOES ALL OF THIS MEAN FOR YOU?

- Legacy system replaced with an innovative cloud-based benefits platform

- Greater ease and efficiency for all stakeholders

- Reduced administrative costs

- The creation of new distribution channels and revenue streams

- A simple, unified user-experience

- Increased customer satisfaction and retention

WHAT OUR CUSTOMERS ARE SAYING ...

"Vimly has surpassed our expectations. Our partnership with Vimly has enabled us to provide an automated billing solution to our clients with a combination of skill and technological expertise. That has proven to be a big advantage for us."

Michael Krutt
President, LifeWise Assurance Company (a Premera Blue Cross subsidiary)

Would you like to learn how we've helped other Carriers transform their business?
info@vimly.com

To see firsthand how SIMON can simplify your life, we'd be happy to schedule a demo.
demo@vimly.com

+1 833 GoVimly
+1 833 468 4659

vimly.com

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